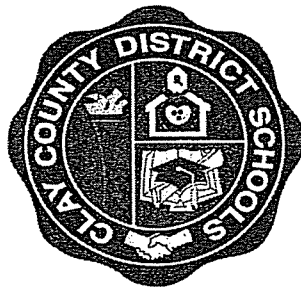
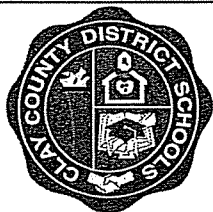


SCHOOL DISTRICT OF CLAY COUNTY

STRATEGIC PLAN 2007-2012



**David L. Owens
Superintendent**



**The School District of Clay County
is an Equal Opportunity Agency**

The School District of Clay County:

**Carol Vallencourt, Chairman
Carol Studdard, Vice Chairman
Charles Van Zant
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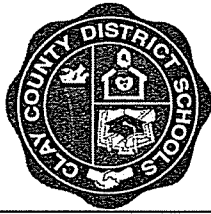
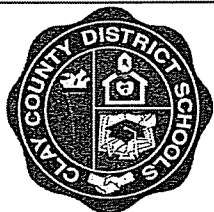


Table of Contents

Introduction	3
School District of Clay County Vision	4
School District of Clay County Mission	5
Beliefs Driving Educational Experiences in the School District of Clay County	6
Strategic Planning Steering Committee	7
<u>Clay County's Priority Strategies and Action Plans</u>	
Curriculum, Instruction and Staff Development	8-47
Custodial/Environment	48-53
District Growth and Facilities	54-62
Finance	63-76
Governance	77-81
Human Resources	82-93
Paperwork Reduction/Forms Control	94-105
Process/Support Delivery	106-111
Public Relations	112-117
Safety and Security	118-127
Staffing Allocations	128-131
Technology/Information Services	132-168
Transportation	169-174
Action Plan Implementation Time Line	175-177
Summary of Costs	178-187
Evaluation	188



Introduction - Strategic Planning

- **Purpose**
- **Components**
- **Benefits**

Through the vision and mission of the School Board and the leadership of the Superintendent, the Clay County Schools recognize the value of strategic planning. Establishing strategies and action plans within the strategic plan enables long and short term needs to be addressed in an organized and logical manner. The strategic plan of the Clay County Schools is based on the beliefs that drive our educational experiences.

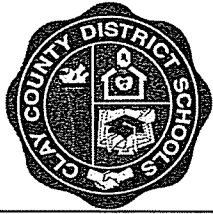
The strategic plan is comprised of four key components:

- **Vision, Mission and Beliefs - guide the district decision making process**
- **Strategies - Identify task and actions that focus the application of resources**
- **Action Plans/Financial Impact - Outline specific results and costs of programs and services**
- **Evaluation - guarantees accountability.**

The strategic plan of the School District of Clay County will benefit our schools and communities by:

- **Serving as a road map**
- **Providing a clearly defined purpose**
- **Effectively using the School Board's resources**
- **Providing a base from which progress can be measured**

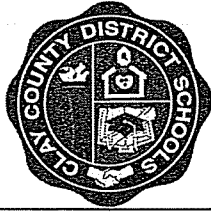
The Clay County Schools will continue to develop and implement a challenging-rigorous curriculum, support teacher growth and development, improve accountability for student achievement, develop and enforce high standards of discipline, promote school site improvement, and support the effective infusion of technology throughout all classrooms and the district.



The School District of Clay County

OUR VISION

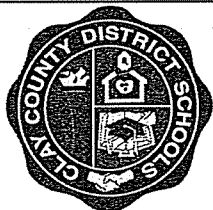
The School District of Clay County, in partnership with families and the community, will provide a public education experience that is motivating, challenging, and rewarding for all children. Honesty and integrity, coupled with respect, individual responsibility, and learning opportunities that are rigorous, relevant and transcend beyond the boundaries of school walls, ensure an environment that maximizes student potential. Together, we prepare life long learners for personal success in a global society.



The School District of Clay County

OUR MISSION

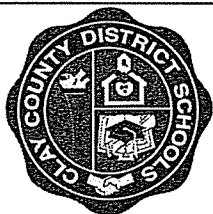
The School District of Clay County, in partnership with the entire community, is dedicated to providing a quality education in a safe, inviting environment so that all students learn and become successful, responsible citizens.



Beliefs Driving Educational Experiences in the School District of Clay County

We believe:

- That learning is a life long process.
- That a positive environment encourages success.
- That enthusiasm is a positive motivator for learning.
- That the freedom to be creative stimulates growth.
- That common values and laws exist in our society, to maintain order and respect.
- That education is a partnership between school, home and community.
- That effective communication fosters involvement and develops trust.
- That excellence is achieved when individuals strive for their maximum potential.
- That personal decision making and self discipline are the basis of freedom.
- That each individual has the right to exist in a safe environment.
- That each individual is accountable for his/her own actions.
- That each individual is worthy of respect.
- That every individual has the potential for positive change.
- That all students can learn and be successful.
- In valuing all people as unique individuals.
- That excellence is directly proportional to a shared commitment to achieve lifelong learning by students, parents, educators and the community.
- That a continuum of developmentally appropriate experiences enables all citizens to be active, lifelong learners.
- In setting high expectations, leading by example, providing support for achievement and recognizing accomplishments.
- That growth is nurtured in a climate that encourages and celebrates cooperation, initiative, creativity, critical thinking, innovation and risk-taking.
- That a safe, healthy and caring environment promotes success and enhances self-esteem.
- That the cultural diversity of our community enriches the learning experience.
- That decisions about teaching and learning should be made by the people closest to the students impacted by those decisions and should reflect shared responsibility, teamwork and collaboration among those affected by the decision.
- That our vision is attainable when mutual respect, responsibilities and trust permeate our relationships, attitudes, actions and objectives.
- Excellence is achievable and always worth the investment.
- Each individual has unlimited potential.
- Education is the discovery of truth and the creation of new realities.
- All people have equal intrinsic worth.
- All people can learn anything.
- The family is the primary influence in the development of the individual.
- Higher expectations yield higher results.



The School District of Clay County

CLAY COUNTY SCHOOL BOARD STRATEGIC PLANNING STEERING COMMITTEE 2007-2012

Deputy Superintendent, Chairman	Ben Wortham Ext. 2620
Superintendent	David Owens Ext. 6510
Asst. Supt. for Business Affairs	Dr. George Copeland Ext. 6501
Asst. Supt. for Instruction	Denise Adams Ext. 2614
Asst. Supt. for Support Services	Mike Elliott Ext. 6518
Asst. Supt. for Human Resources	Toni McCabe/Ira Strickland Ext. 2618 (Retired)
Chief Information Officer	Tom Moore Ext. 2640
Public Relations Officer	Darlene Mahla Ext. 2143
School Board Attorney	Bruce Bickner Ext. 6539